



**HUMAN GROWTH
FOUNDATION**

**Parent and Physician Mini-Conference
& Family Day**

Sunday, September 20, 2015

National Growth Awareness Week
SeaWorld - Orlando, Florida

SPONSORSHIP PROPOSAL



Parent-Physician Conference & Family Day
Sunday, September 20, 2015
Celebrating National Growth Awareness Week
SeaWorld - Orlando, Florida

Dear Supporter,

Join participants from across Florida and neighboring states, many of whom are parents and family members impacted by growth disorder in celebrating **National Growth Awareness Week**. On **Sunday, September 20, 2015**, our nonprofit organization will host a **Parent and Physician Mini-Conference & Family Day** at **SeaWorld, Orlando**. This event will increase awareness of growth disorders, as well as the critical importance of early diagnosis and treatment. This event will put a spotlight on the need for better education about proper growth patterns in our children. We hope you will join us...

By becoming a supporter of **Parent and Physician Mini-Conference & Family Day**, you will make it possible for our organization to continue providing education, research, patient support and advocacy.

Parent and Physician Mini-Conference & Family Day will include:

- Education workshops
- Q & A panel discussion with physicians and parents
- Followed by lunch and SeaWorld festivities

Your support will be highlighted within the **Parent and Physician Mini-Conference & Family Day's** wide-ranging marketing campaign, which extends into television, radio, print and social media as well as pre-event and event day marketing. You will enjoy **tremendous exposure** within the event campaign upon your immediate commitment.

Human Growth Foundation's past and present corporate supporters, include:

Alexion	Novo Nordisk
Lilly	Dexa Percy
Calvo, Fisher & Jacob, LLP	NPS Pharmaceuticals
Genentech	Endo Pharmaceuticals
Parties 2 Go	Elfenworks Foundation
EMD Serono	Starbucks
Sandoz	Pfizer
Costco	Natrol, Inc.
U.S. Balloon	Enlightened Ice Cream
Kangen Water	WCCT Global
Ocean Breeze Healthcare	Tour Vision Eyewear
Queens County Bank	Brentwood Wilshire Chiropractic Center
CVS Caremark	Puritas Organic Gold

Thank you for your consideration. I look forward to hearing from you soon.

With Gratitude,

A handwritten signature in black ink that reads "Daphne Plump". The signature is fluid and cursive, with a large initial "D" and a stylized "P".

Daphne Plump
Event Producer
Phone: (661) 478-6512
Email: daphne@hgfound.org

SPONSORSHIP PACKAGES

Market your brand directly to your target audience...
families and physicians.

GOLD SPONSOR - \$15,000

- Our most prestigious sponsor
- One 6ft display table
- Verbal recognition in all press interviews
- Verbal recognition at workshops and lunch
- One full page marketing piece handed out to each attendee
- Logo prominently displayed on HGF conference handouts
- Logo prominently displayed on all Powerpoint presentations
- Logo/Banner prominently displayed at each event workshop
- Social media posts on HGF's Facebook & Twitter, weekly up to event
- One branded e-blast sent to all of HGF members prior to event
- Logo prominently displayed on all event promotional materials
- Press release announcement highlighting partnership distributed nationally
- Opportunity to provide branded notepads and pens to each workshop attendee

BRONZE SPONSOR - \$5,000

- Materials table space
- Signage at workshop refreshment and lunch locations
- Logo on signage displayed at each event workshop
- Recognition in all event press releases distributed nationally
- Logo on all pre-event marketing materials and on-site signage
- Social media posts on HGF's Facebook & Twitter, bi-monthly up to event

PATRON OF HOPE - \$2,500

- Logo on welcome envelope containing event itinerary & tickets for attendees
- Logo on signage displayed at each event workshop
- Recognition in all event press releases distributed nationally
- Social media posts on HGF's Facebook & Twitter, monthly up to event

SILVER SPONSOR - \$10,000

- Materials table space
- Verbal recognition in all press interviews
- Verbal recognition at workshops and lunch
- Logo prominently displayed on all Powerpoint presentations
- Logo/Banner prominently displayed at each event workshop
- Social media posts on HGF's Facebook & Twitter, weekly up to event
- One branded e-blast sent to all of HGF members prior to event
- Logo prominently displayed on all event promotional materials
- Press release announcement highlighting partnership distributed nationally
- Opportunity to provide branded lanyards for event attendees

ANGEL SPONSOR - \$3,500

- Materials table space
- Logo on signage displayed at each event workshop
- Recognition in all event press releases distributed nationally
- Logo on all pre-event marketing materials and on-site signage
- Social media posts on HGF's Facebook & Twitter, bi-monthly up to event

BEACON OF LIGHT - \$1,800

- Logo on signage displayed at each event workshop
- Recognition in all event press releases distributed nationally
- Social media posts on HGF's Facebook & Twitter, monthly up to event

Questions? Contact:
Daphne@hgfound.org or, Call: (661) 478-6512



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COMMITTMENT FORM

Human Growth Foundation is a 501(c)(3) nonprofit organization. Federal Tax ID#16-0913012.
Your contribution is tax deductible.

1. INDICATE YOUR CONTRIBUTION

_____ x \$15,000 GOLD _____ x \$3,500 ANGEL
_____ x \$10,000 SILVER _____ x \$2,500 PATRON OF HOPE
_____ x \$5,000 BRONZE _____ x \$1,800 BEACON OF LIGHT

2. METHOD OF PAYMENT

_____ CHECK _____ Mastercard _____ Visa _____ AMEX

Please make check payable to:
Human Growth Foundation

3. CONTACT INFORMATION

First & Last Name: _____

Company Name: _____

Billing Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Email Address: _____

Credit Card Number: _____ EXP: _____ CSC: _____

4. PROCESS FORM

Please return completed form and payment to:

HUMAN GROWTH FOUNDATION
C/O FAMILY DAY
997 GLEN COVE AVE., STE. 5 | GLEN HEAD, NY 11545

QUESTIONS?

EMAIL: DAPHNE@HGFOUND.ORG | PHONE: (661) 478-6512

THANK YOU